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Pervez Ghauri completed his PhD at Uppsala University (Sweden) where he also taught for several years. Pervez has worked as Professor at University of Groningen, (NL), Manchester Business and King's College London (UK). Currently Pervez is Professor of International Business at University of Birmingham (U.K.). Recently, he was awarded an Honorary Doctor of Economics, by Turku School of Economics and Management (Finland). In parallel, Pervez has been the founding Editor-in-Chief of the International Business Review, has been Editor (Europe) for the Journal of World Business between 2007 – 2014 and is Consulting Editor for Journal of International Business Studies. Pervez is a Fellow for both the European International Business Academy (EIBA) and the Academy of International Business (AIB), where he was also Vice President between 2008 and 2010. Pervez has published around 30 books and numerous articles in top level journals.